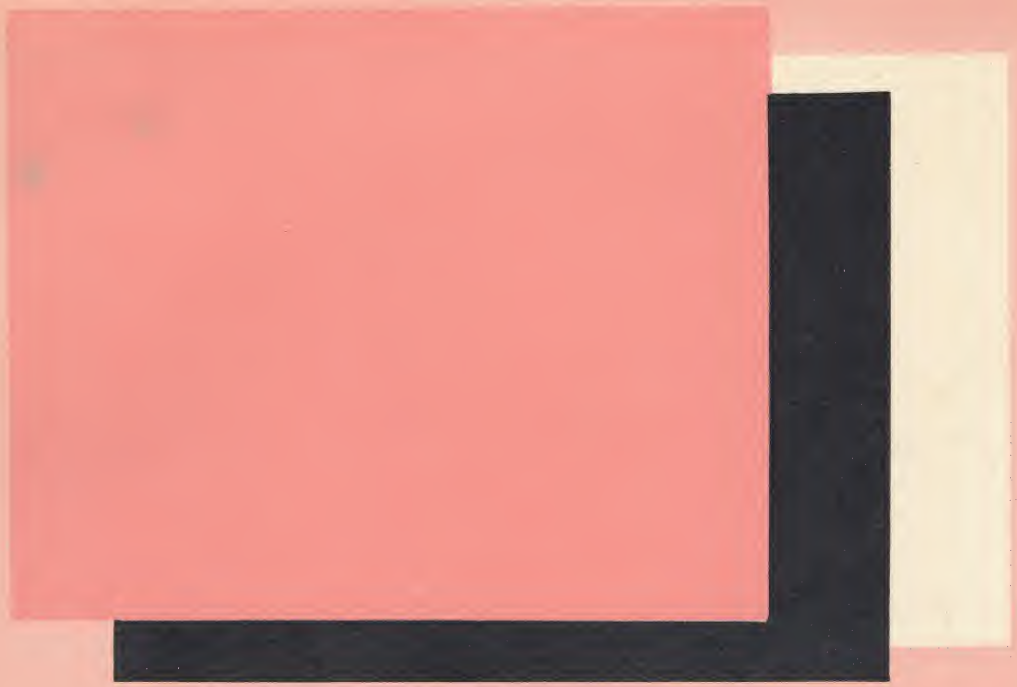


60s



LETTEREX

LETTEREX



MANIFOLD CARBON PAPER SETS

MANIFOLD CARBON PAPER SETS

For You . . .

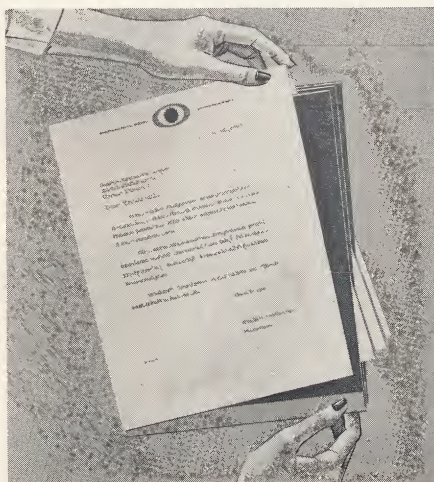
Something New . . .

Something Wonderful . . .

LETTEREX frees *you* forever of the smudgy finger tips and drudgery of collating flimsy manifold paper with messy carbon. It's the neat, clean, quick way to get copies . . . one of the most sensible, convenient inventions in years.

You'll love the sharp copies — a dozen or more depending on your "touch." They're sharp because each is a first impression; no more faint copies with high and low spots. Erasures are a breeze.

LETTEREX is simple and easy to use. Just place as many sets as you need behind your letterhead — with the open end of LETTEREX at the top — and insert in your typewriter. After removing typed material from your typewriter, extract the carbon with a gentle pull as illustrated. Note that your fingers grasp the clean, carbon-free edge at the bottom only . . . Your hands never touch the carbon.



We're sure you'll agree that LETTEREX is something wonderful! Thank you for trying it.

THE LETTEREX CORPORATION
429 East Monument Avenue
Dayton 2, Ohio



LETTEREX®

CONSUMER PRICE SCHEDULE

April 1st, 1964

Manifold Paper Carbon Sets

429 E. Monument Ave., Dayton, Ohio 45402

Area Code 513 223-3133

FLIP-TIP

POPULAR QUALITY

9 Substance

(Marginal "Copy"
available all colors
"File Copy" Canary
only.)

SIZE	COLOR	PRICES
8½ x 11	Any	4.50

STERLING QUALITY

12 Substance

8½ x 11	Any	4.95
---------	-----	------

BOND

16 Substance

8½ x 11	Any	5.75
---------	-----	------

SPECIAL SIZES**POPULAR QUALITY**

9 Substance

7¼ x 10½	Any	4.60
8 x 10½	Any	4.50
8¾ x 7¼	White	4.05
8¾ x 10¾	White	4.60
8½ x 5½	Any	3.70
8½ x 7	Any	4.10
8½ x 13	White & Canary	5.75
8½ x 14	White & Canary	5.95

CAMEO QUALITY

25% Rag Content

9 Substance

Cockle Finish

(plain or legal ruled)

8½ x 11	White	6.95
8½ x 13	White	7.50
8½ x 14	White	7.95

ERASABLE 25% RAG

9 Substance

Cockle Finish

(plain or legal ruled)

8½ x 11	White	7.95
8½ x 13	White	8.50
8½ x 14	White	8.95

100% RAG

9 Substance

Cockle Finish

(plain or legal ruled)

8½ x 11	White	7.95
8½ x 13	White	8.50
8½ x 14	White	8.95

QUANTITY DISCOUNTS

Quantity Ordered (Boxes)	Quantity Discount
1	LIST
3	10%
10	20
25	25
50	30
100	40

Quotations Upon Request for
Larger Quantities
TERMS: NET 30 DAYS**PRICES****INCLUDE****DELIVERY****COMBINING**All Items Except Custom Printed
May Be Combined For
Discount Purposes**AVAILABLE COLORS**White, Canary, Green, Pink
Blue, Goldenrod, Tuscan**PACKAGING**500 Sets Per Box
10 Boxes Per Carton

CUSTOM PRINTED

Use corresponding quantity prices, plus \$45.00
net flat charge for average letterhead copy.
For larger size imprints, write for special quotation.

PADDED SETS

100 sets per Pad; 5 Pads per Box

Add 50¢ per box to above prices. Not available
from stock in all colors, papers and sizes.

STUBBED SETS

Perforated construction, loose - No additional charge.
Not available from stock in all colors,
papers and sizes.

CORNER-CUT SETS

Add 50¢ per box to above prices. Available in
8½ x 11 size only. Not available from stock
in all colors and papers.

WONDERFUL LETTEREX !



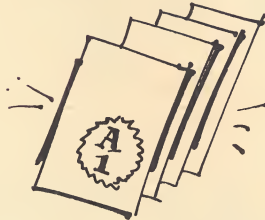
Eliminates the time consuming drudgery of assembling messy carbon with flimsy manifold paper!



Makes every typing job FASTER and EASIER to do... it cuts the paper handling part of the job drastically!



Keeps gals, desks and desk drawers SPOTLESS!... no longer necessary to pick up, handle and store dirty carbon paper !



Produces EXCEPTIONAL copies!
..dark, sharp and uniform !

IT DOESN'T COST...IT PAYS!!



So Simple !



So Sensible !



Gals love it !



...and your treasurer
will, too !



It's the invention
that abolishes the
mess of handling
carbon paper !

The **LETTEREX** *Corp.*

429 East Monument Avenue
Dayton 2, Ohio

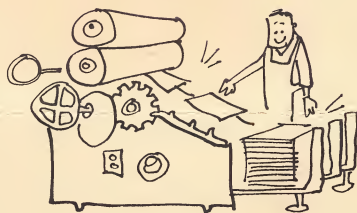


LETTEREX[®]
is

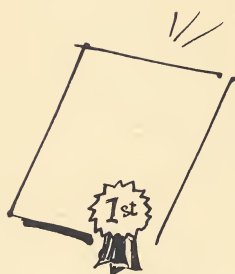
SIMPLY

and

SENSIBLY



...a factory assembled,
correspondence
set consisting of...



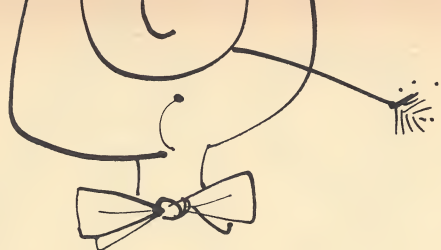
(1.) A sheet of highest grade manifold paper
of any color or type...



(2.) Lightly attached to specially
manufactured carbonized tissue...



(3.) Which produces a LETTEREX
correspondence set !

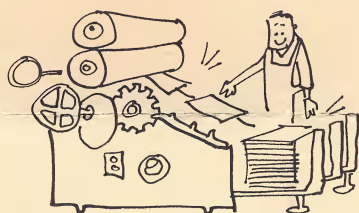


SIMPLY

and



SENSIBLY



...a factory assembled,
correspondence
set consisting of...



(1.) A sheet of highest grade manifold paper
of any color or type...



(2.) Lightly attached to specially
manufactured carbonized tissue...



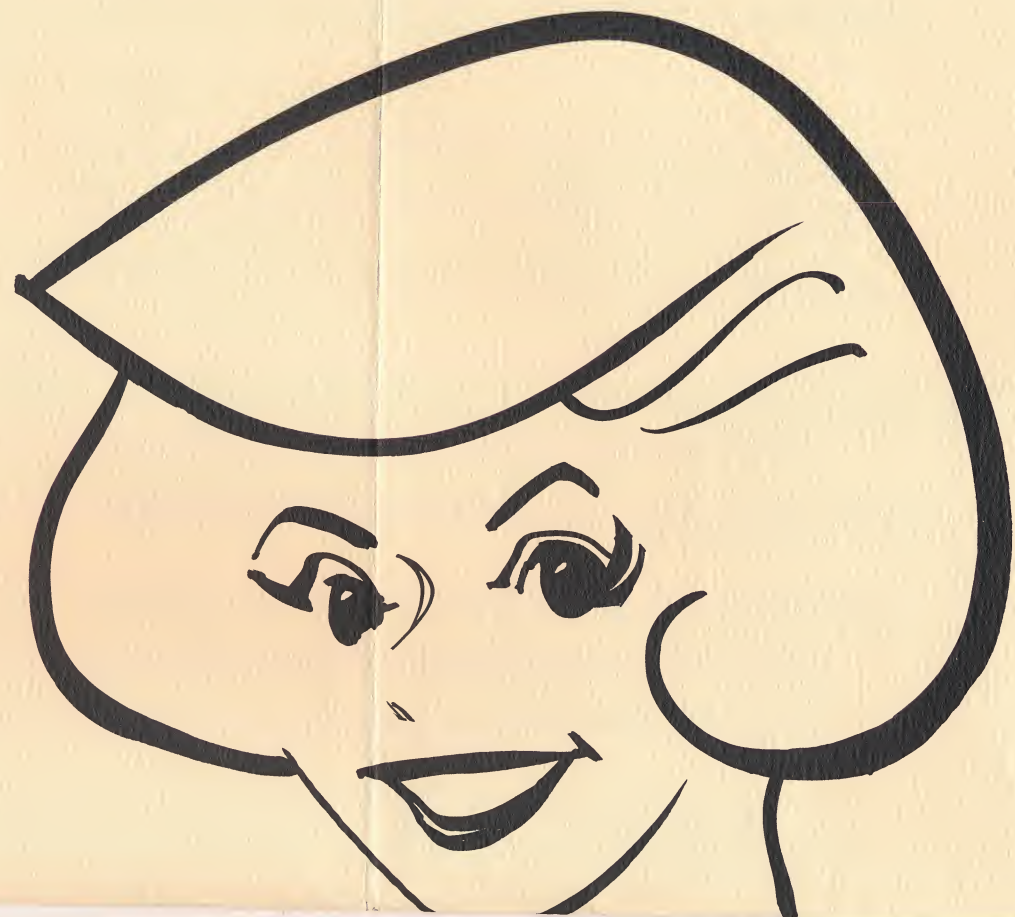
(3.) Which produces a LETTEREX
correspondence set !

By merely placing the desired number of
LETTEREX sets behind an "original", a typist
is ready to go... Far cleaner, faster and easier
method than the old-fashioned "do-it-yourself"
assembly of messy carbon and flimsy
manifold paper !

TEREX[®]

doesn't cost...

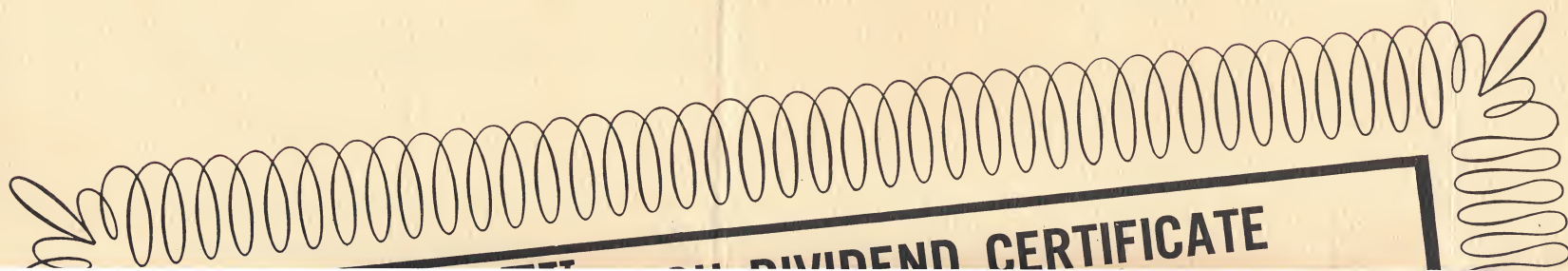
PAYS!



LETTEREX[®]

doesn't

IT PAYS!



DIVIDEND CERTIFICATE

COMPARISON METHOD **(second sheets)**

100 second sheets \$ _____

of carbon paper _____

100 carbon copies _____

Time WASTED

carbon, put away,

copies show an average

of 500 copies.)

and MATERIAL

for 500 copies

\$ _____ ➔ \$ _____

LETTEREX METHOD

100 carbon copies

(box of LETTEREX)

Productive Time Wasted

\$ _____

0.00

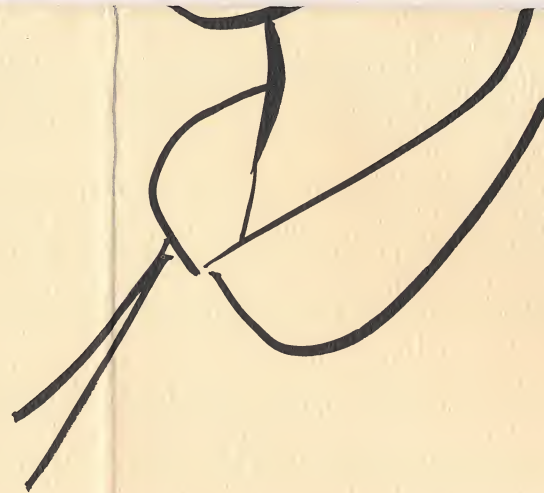
Time and MATERIAL,

LETTEREX Method

\$ _____ ➔ \$ _____

\$ _____

USING LETTEREX



Your **LETTEREX**
 dealer is:

LETTEREX® CASH DIVIDEND

THE OLD FASHIONED METHOD (loose carbon and second sheets)



Cost of 500 second sheets \$ _____

Cost of 100 sheets of carbon paper _____

Material cost—500 carbon copies _____

Productive Time WASTED
Assembling paper and carbon, put away,
clean-up, etc. (Office studies show an aver-
age of at least two (2) hours for 500 copies.) _____

TOTAL COST—TIME and MATERIAL for 500 copies \$ _____ ➔ \$ _____

THE MODERN METHOD with LETTEREX



Material Cost—500 carbon copies
(One box of LETTEREX) \$ _____

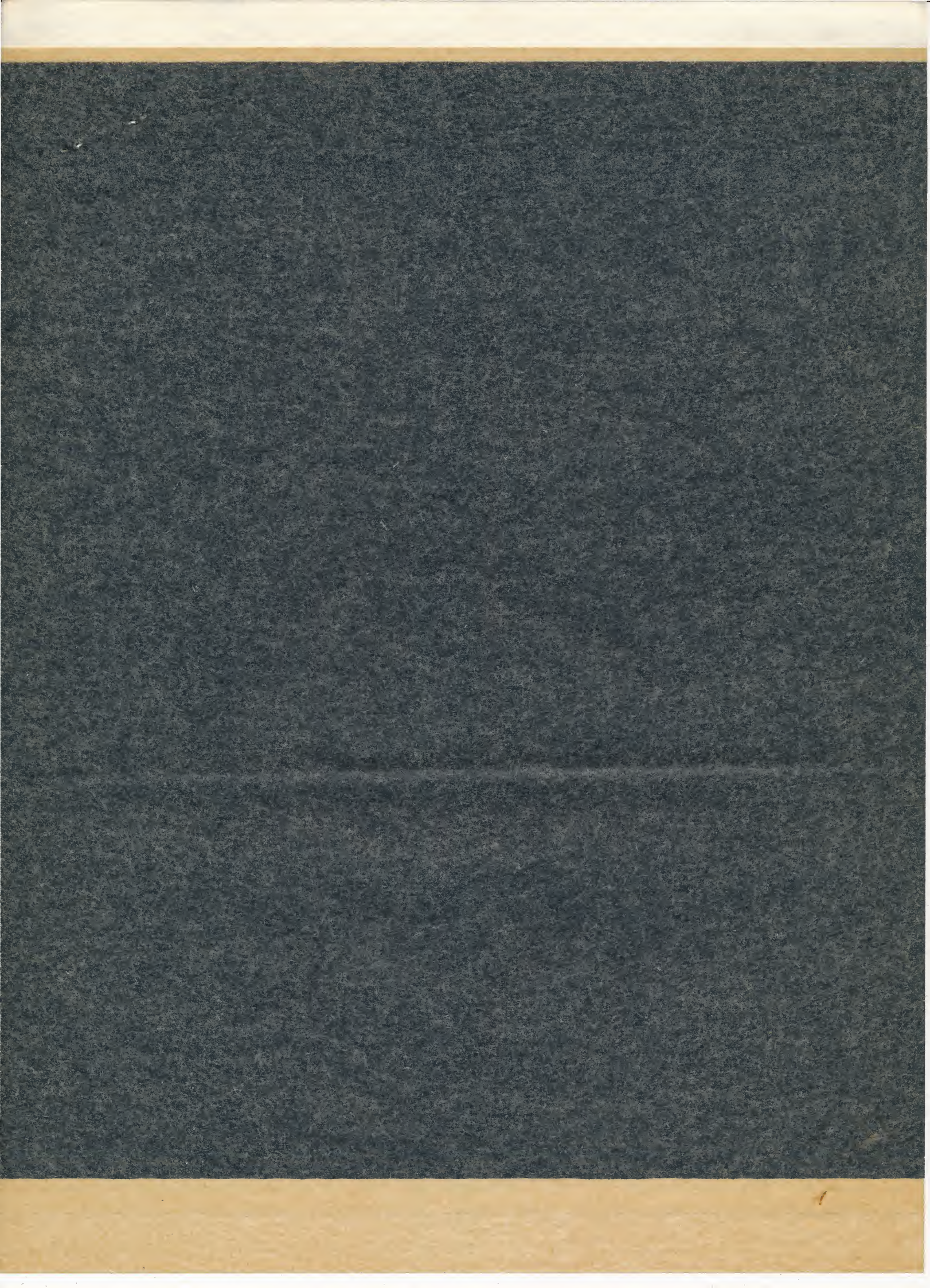
Productive Time Wasted _____

TOTAL COST—TIME and MATERIAL, LETTEREX Method \$ _____ ➔ \$ _____



NET SAVINGS, USING LETTEREX \$ _____





309Y

